



Oralflo Helps the Medicine Go Down

The OralFlo Pill Swallowing Cup helps the medicine go down for children with autism, ADD, muscular dystrophy, cancer and a host of other illnesses and conditions. An FDA-approved Class III medical device, it is becoming the hospital's preferred choice in solutions that help people of all ages swallow pills without gagging or discomfort.

FOR IMMEDIATE RELEASE:

For children who are required to take prescription medication, pill swallowing challenges and discomfort will soon be a thing of the past. Winner of the iParenting Media Award for one of the "best products of 2007," the [Oralflo Pill Swallowing Cup](#) is specially designed to help people of all ages swallow pills without gagging, choking or having an otherwise difficult time. It has been especially well received by parents of children with autism, sensory integration disorder, ADD, cancer, muscular dystrophy and other illnesses and conditions.

The OralFlo Pill Swallowing Cup was created by the founder of Oralflo Technologies, medical products engineer Roger Heilos. Formerly with the Ethicon Division of Johnson & Johnson, Heilos has devoted more than three decades to designing and engineering medical products that help people live healthier lives.

Heilos came up with the idea for the Pill Swallowing Cup while searching for solutions on how to help members of his own family swallow medicine in pill form. Approved and monitored by the FDA as a Class III medical device, the [Oralflo Pill Swallowing Cup](#) features a snap-on lid with a ribbed spout. Users of the cup simply place the pill inside the spout and then tip the cup back, drinking as they normally would. The angle and flow of liquid push the pill to the back of the throat so it washes down easily without becoming stuck. Patients who have tried the cup report being unable to detect the feeling of the pill (which for many pill-phobics, is the cause of the gagging response in the first place).

Teresa Genauier of Salina, CA is one of many parents who has raved about the OralFlo Pill Swallowing Cup helping kids swallow their prescribed medications. "I love your cup--we already have three," said Genauier. "My 7-year-old has been fighting cancer for 4 years now. I want to make a suggestion that you send samples to children's hospitals... I think they should have them in all the children's hospitals!"

Kristi Mason of Harrod, OH said: "We received one through St. Jude Hospital and it worked miracles with my son so I'm ordering another one for my mother and a friend."

Roger Heilos, founder of the [Oralflo Pill Swallowing Cup](#) says, "It is my goal to create awareness that this is something highly beneficial to children. The Pill Swallowing Cup has been so well received by parents and kids, that we are considering redesigning our product and packaging to create a fun, kid-friendly look and feel. I really feel strongly that this product is an amazing breakthrough in the world of medicine and am thrilled that we've already been such a help to children in hospitals across America."

The Oralflo Pill Swallowing Cup is on its way to becoming a staple at hospitals, clinics and group homes. Clients who have purchased the cup in bulk quantities include St. Jude Children's Hospital in Memphis, TN; Johnson & Johnson in Austin, TX; the Recreational Therapy Children's Hospital in Seattle, WA and many more.

For more information about the Oralflo Pill Swallowing Cup, visit <http://oralflo.com>.

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Company Bio:

Oralflo Technologies designs and manufactures superior quality medical products that facilitate treatment while enhancing the relationship between healthcare consumers and their physicians and care givers. Our products address the unique challenges faced by this industry so that more individuals may reap the benefits of good health and longevity. For information on our flagship product, the Oralflo Pill Swallowing Cup, please visit <http://oralflo.com>